



SA BOERPERD TELESGENOOTSKAP / BREEDERS' SOCIETY

The Ideal Sporting and Pleasure Horse

SA BOERPERD COMMUNICATOR ADVERTENSIE PAKKETTE 2017

TERME & VOORWAARDES

- A. GOEDKEURING VAN ALLE MATERIAAL WAT GEPUBLISEER WORD, BERUS BY DIE RAAD.
- B. Advertensies in nie beperk tot lede van die SA Boerperd Telersgenootskap nie, maar kan ook deur ander adverteerders gevul word. U is welkom om hulle dan ook na ons te verwys.
- C. VOORNEMENDE ADVERTEERDERS moet hulle besonderhede teen die 25ste van die vorige maand deurstuur. Daar is 'n aansoekvorm beskikbaar op aanvraag, vir ondertekening en aanvaarding van die kostes.
- D. ALLE FOOIE is betaalbaar aan die SA BOERPERD TELESGENOOTSKAP.

Bank - ABSA Brandwag Bloemfontein

Rekno: 0870390432

Takkode: 334334

Faks of e-pos asseblief bankstrokie na Tel no: 051-4484220 of saboerperd@studbook.co.za

DEFINISIES:

WAARSKUWINGS (ALERT): 'n Belangrike en kort kennisgewing (flits) van slegs 124 letters wat met 'n rooi op uitroepteken (selfone) en as rooi banier op die skerm sal wees tot die gebruiker dit gelees het.

BANIER (BANNER): 'n Langwerpige advertensie wat onder aan die bladsy rol. Daar kan meer as een advertensie op die rol geplaas word.

KALENDER INSKRYWING: SA Boerperd amptelike datums word met 'n beskrywing, indien nodig van 800 letters aan die kalenderlys (blokkies op die rekenaar) gekoppel.

NUUS: Nuus word in kort brokkies van 800 letters opgebreek, met 'n gepaste opskrif. Aan die einde van 'n tydperk, of wanneer daar genoeg NUUS is, word dit saamgevat en in die vorm van 'n e-pos aan.

BRONNE: Alle dokumente, sowel as die ADVERTENSIE VAN DIE MAAND se grafika, word daar gestuur.

MULTIMEDIA/FOTO'S : Foto's, sowel as die ADVERTENSIE VAN DIE MAAND word daar gestuur. Kies 'n kategorie om dit gesorteer volgens KATEGORIEë en ONDERWERPE te sien.

KATEGORIEë: Inligting gesorteer volgens onderwerpe.

KANALE: 'n Keuse van watter inligting u op 'n gereelde basis wil lees

PRYSSTRUKTUUR (maandeliks):

WAARSKUWING : R 50.00

BANIER : R 150.00 vir die periode van 1 maand

Advertensie van produkte, diere, besighede, ens. op rekenaar weergawe.

KALENDER INSKRYWING : R 50.00

BRONNE : R 250

Dit kan katalogusse van veilings of advertensie van produkte insluit

FOTO'S : R 10 per foto

SMS'e : R 150.00

NUUSBRIEF INSKRYWING: R 200.00 (eenmalige inskrywing)

NAVRAE: petrograve@mweb.co.za





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SA BOERPERD COMMUNICATOR ADVERTISING PACKAGES

TERMS & CONDITIONS

- A. **THE PUBLISHING OF ALL MATERIAL MUST BE APPROVED BY THE BOARD.**
- B. **Advertisements are not restricted to members of the SA Boerperd Breeders' Society. Other interested parties can also apply to advertise in the given spaces.**
- C. **PROSPECTIVE ADVERTISERS are to submit their details for the following month by the 25th of the previous month.**
- D. **An application form will be available on request and must be completed and signed.**
- E. **ALL FEES are payable directly to the SA BOERPERD BREEDERS' SOCIETY.**

Bank - ABSA Brandwag Bloemfontein

Acc no: 0870390432

Branch Code: 334334

Fax or e-mail proof of payment to 051-4484220 or saboerperd@studbook.co.za

DEFINITIONS

- ALERT:** *An important short notification consisting of maximum 124 characters that will appear with a red alert on the screen of the communicator until it is read and removed by the user.*
- BANNER:** *A rectangular advertisement rolling at the bottom of the desktop page. More than one advertisement can be placed on the roll (Size: 468 x 60 pixels).*
- CALENDAR ENTRY:** *A tool whereby official SA Boerperd dates are added to a calendar grid (desktop version), as well as listed. A description of the event consisting of maximum 800 characters can be added, if necessary.*
- RESOURCES:** *All documents, as well as the ADVERTISEMENT OF THE MONTH's photograph or graphics are*
- NEWS:** *News will be loaded in short sections consisting of a heading and body text of no more than 800 characters per news flash. If there are enough NEWS FLASHES, a NEWS LETTER, consisting of a summary of News Flashes will e-mailed to all users.*
- MULTIMEDIA/PICTURES:** *Photo galleries, as well as the ADVERTISEMENT OF THE MONTH will appear here. If you want to see specific groups of photographs, select the specific CATEGORY as applicable to the subjects.*
- CATEGORIES:** *Information sorted according to subjects / events.*
- CHANNELS:** *A personal selection of what you want to see on a regular basis, if not all.*

PRICE STRUCTURE (monthly):

ALERT	:	R 50.00
BANNER	:	R 150.00
		Advertisement for products / animals / services on Computer version.
CALENDAR ENTRY	:	R 50.00
RESOURCES	:	R 250
		Can include catalogue for products / animals / services
PHOTO'S	:	R 10 per photo
SMS'S	:	R 150.00
NEWS LETTER ENTRY	:	R 200.00 (once off)

Enquiries: petrograve@mweb.co.za

